



PETVETSBOX

TURN YOUR SHOPPING APP INTO REVENUE GENERATING APP

ABSTRACT

This whitepaper presents an in-depth exploration of Pet Vet Care, an innovative approach to veterinary food, medicine, accessories aimed at providing exceptional healthcare for our beloved animal companions. With a focus on cutting-edge technology, personalized care, and a holistic approach to pet well-being, Pet Vet Care is revolutionizing the way we approach pet healthcare. This document delves into the key aspects of this groundbreaking initiative, highlighting its potential benefits and contributions to the field of veterinary food, medicine, accessories.

Pet Vet Crypto Market is a specialized sector within the broader cryptocurrency ecosystem that focuses on innovative solutions and advancements in pet healthcare, veterinary services, and the pet industry. This market leverages the power of blockchain technology to revolutionize various aspects of pet care, including medical records management, supply chain transparency, telemedicine, insurance, and much more.

One of the key advantages of the Pet Vet Crypto Market is its ability to provide increased efficiency, security, and trust in pet-related transactions and services. By utilizing decentralized networks and smart contracts, pet owners can access tamper-proof medical records, seamless payment systems, and even engage in peer-to-peer transactions for services like pet sitting, grooming, or training. Veterinary clinics can also benefit from streamlined record-keeping processes, improved interoperability, and enhanced data security.

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I. INTRODUCTION

Pets play an integral role in our lives, offering unconditional love, companionship, and joy. As responsible pet owners, it is our duty to ensure their well-being, including their physical and emotional health. The field of veterinary medicine has made significant advancements over the years, but there is still room for improvement in terms of personalized care, comprehensive diagnostics, and accessible treatment options.

India Pet Care market is segmented by Food (dry pet food, wet pet food, treat/snack, and other product), Animal (dog, cat, bird, and other animals), Price (Mass Product, Premium Product), Ingredients (Plant Based, Animal-Based), Grooming (Shampoo, Soap, Oil, Powder, Lotion, Pet Wipe, Toothpaste, Cat Litter, Pet Comb, Tick Remover, Others), Services (Pet Boarding, Pet Training, Pet Grooming, Pet Transportation, Pet Walking), Sales Channel (specialized pet shops, internet sales, hypermarket, veterinary clinic, and pet medical shops and other sales channel) and Region (Northern Region, North-eastern Region, Eastern Region, Central Region, Western Region, Southern Region).



India Pet Care Market size is estimated at INR 7,400 Crore in 2021 and is expected to reach INR 21,000 Crore by 2032, growing at a CAGR of 19.2% during the forecast period of 2022 to 2032.



Rapid urbanization, a movement towards nuclear family set-ups, double-income households, changes in lifestyle, and pet humanization in recent years have played an instrumental role in rising of pet

ownership across the globe. India is noted to be an active contributor to this league with a promising pet population of 32 million, which is growing at a rate of more than 12 percent annually. This increase in pet ownership is giving the desired impetus to the pet-care ecosystem consisting of retail chains, pet nutrition, and services along with pet care services. The emergence of e-commerce has also acted as the medium of distribution of pet products.



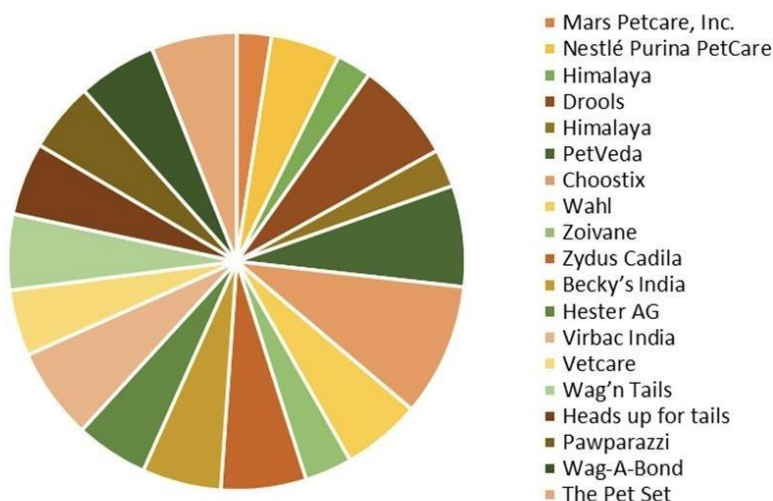
Moreover, the Pet Vet Crypto Market offers a platform for exciting pet-related projects and startups to raise funds through Initial Coin Offerings (ICOs) or token sales. These projects aim to introduce innovative solutions such as wearable devices for tracking pets' health, AI-powered diagnostics, telemedicine platforms connecting pet owners with veterinarians, and much more. Investing in these projects provides an opportunity to support groundbreaking initiatives while potentially earning returns as the market grows.

As with any investment opportunity, it's important to conduct thorough research and understand the risks associated with the Pet Vet Crypto Market. Regulatory considerations, market volatility, and project viability should all be carefully assessed before making any investment decisions. Nevertheless, for those with a passion for pets and an interest in the transformative power of blockchain technology, the Pet Vet Crypto Market offers an exciting frontier to explore, where our beloved animal companions and financial opportunities converge.

II. PET CARE MARKET ANALYSIS

India Pet Care Market Growth Factors

The upcoming change in the attitude of people towards pet humanization, delayed parenthood witnessed in most urban and newly married couples, rising nuclear families, double-income households, and change in lifestyle, are making pets an essential part of the family, and has also affected the increased demands of the pet care market in India. With the saturation of the market in the western world, international pet care brands are currently witnessing a significant entry into the Indian Market, thereby developing a considerable opportunity.



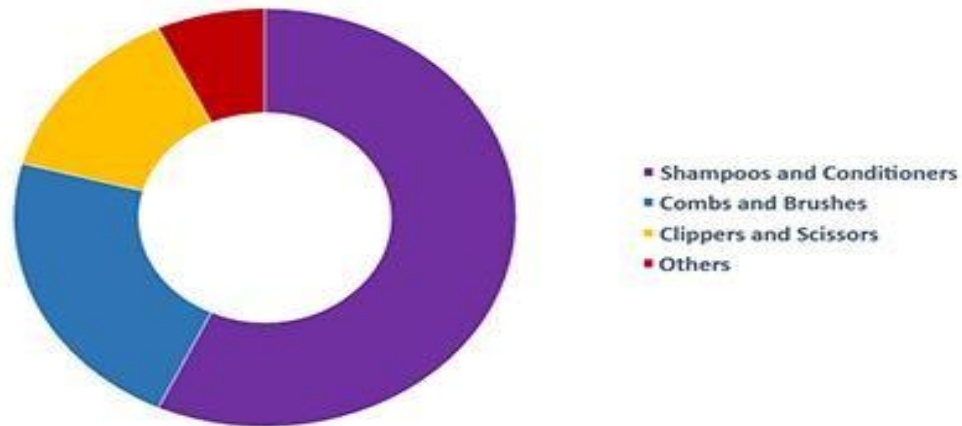
The constant increase of pet owners has registered strong growth in the Indian Pet care market. The market is led by the dog segment which accounted for more than half of the market share, while the rabbit segment is expected to grow to more than 26% anticipated CAGR. The stability of acceptance of branded pet grooming kits and accessories. The consumers also recognize the importance of different food and sustenance products for the growth and nutrition of the animals. Dog food sales have also shown a promising increment of over 21% CAGR. This has led the market to grow manifolds, which is further expected to increase soon. Also, with the growing diversification of the various distribution channels, domestic pet care companies have picked up the pace and started giving tremendous competition to foreign players. This has shown a surging rise in the graph of the India pet care market in the coming years.

India Pet Care Market Country Analysis

The Indian pet care market is valued at \$434 million. While this market is just a fraction of the global market (valued at 190.1 billion), it's one of the fastest-growing markets with an estimated CAGR of 15% in the forecast period (2021-2026). With the congestion of pet care markets in the U.S., Canada, and Europe, Asia (particularly India) is seeing the entry of leading international brands. In India, this market is mostly unorganized with consumers progressively tolerating the idea that pets need different food (against the traditional, made for humans) for enhanced nutrition, health, and growth. The major players that are currently driving the growth of the Indian pet market include the Royal Canin, Mars International, and

India Pet Grooming Products Market

Market Share by Product Type (%)



Source: www.expertmarketresearch.com

India Pet Care Market Share and Competition

The Indian pet food market is dominated by major companies. Mars International leads the pet food segment. Its flagship brands Whiskas, and Royal Canin enjoy high levels of popularity among existing consumers and new consumers shifting from home-cooked food to packaged pet food. Demand for Pedigree and Royal Canin is supported by a strong consumer base and extensive distribution system. The major Companies are investing in new products and improvisation of products, expansions, and acquisitions for business expansions. Another major area of investment is the focus on R&D to launch new products at cheaper rates.



Key Companies operating in the Pet Food market are:

- Mars Petcare, Inc.
- Nestlé Purina Pet Care
- Himalaya
- Drools.

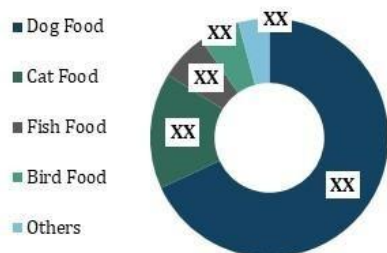
The major companies in pet care products are Choo Stix, Wahl, Himalaya, and Pet Veda. The trending grooming products in the Indian pet care market are Shampoo & Conditioner, Brushes, Combs, and Hair & Nail Trimming. Products such as Dry Bath, powder, shedding control are also gaining popularity in the Indian market.

India Pet Food Market (2020-2026)

Revenue Share, By Product Types (2019)



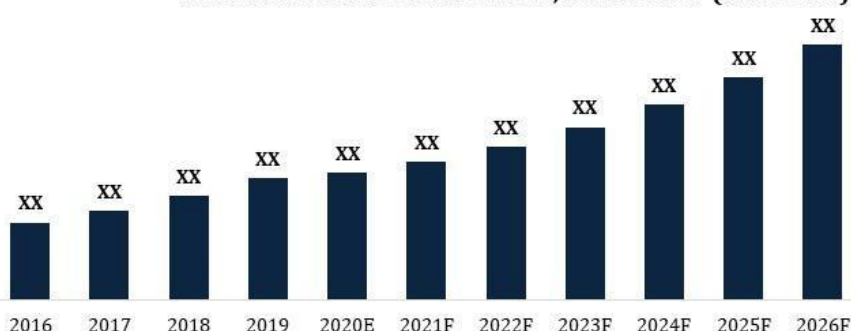
Revenue Share, By Pet Types (2019)



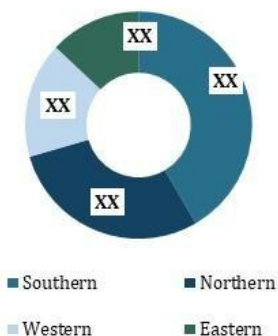
Revenue Share, By Distribution Channels (2019)



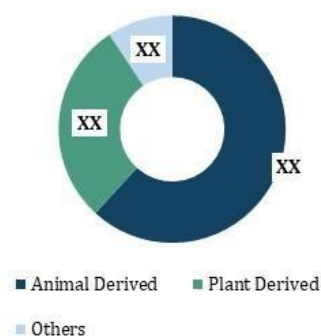
India Pet Food Market Revenues, 2016-2026F (INR Crore)



Revenue Share, By Regions (2019)



Revenue Share, By Ingredient Types (2019)



Companies Operating in Pet Care Products are:

- Himalaya
- Pet Veda
- Choo Stix
- Wahl
- Zoivane

The major companies in pet healthcare products are Zydus Cedilla, Becky's India, and Hester AG. The trending healthcare products in the Indian market include Health Supplements, Dental, Eye & Ear Care,

other products such as Healing Cream, Fleas & ticks, Skin spots & Coat Care, and Diaper are also getting a considerable demand in the market.

Companies Operating in Pet Healthcare Products are:

- Zydus Cedilla
- Becky’s India
- Hester AG
- Virbac India
- Vet care

Pet services companies are gaining popularity in India. The trending pet services are pet training, pet holidays, pet photography, pet therapy, pet clothing, etc.

Companies Operating in Pet Services are

- Wag’n Tails
- Heads up for tails
- Pawparazzi



Market Report Scope

Report Attribute	Details
Historical Years	2019 to 2021
Forecast Period (2032) Market Value	2022 to 2032
Forecast Period CAGR	19.2
Customization	Custom report available of pet food, grooming, service, healthcare, live pet's sales

Industry Segmentation & Revenue Breakdown

(Revenue, USD Million, 2022 - 2032)

Animal Analysis

- Dog
- Cat
- Bird
- Others

Live Pet Sales Analysis

- Dogs
- Cats

Product Food Market Analysis

- Dry Pet Food
- Wet Pet Foods
- Veterinary Diet
- Treat/Snack
- Other Product

Pet Market by Price Analysis

- Mass Product
- Premium Product

Pet Food Market by Ingredient Analysis

- Animal Based

Pet Grooming Products Analysis

- Shampoo
- Soap
- Oil
- Powder
- Lotion
- Pet Wipe
- Toothpaste
- Cat Litter
- Pet Comb
- Tick Remover
- Others

Pet Services Market Analysis

- Pet Boarding
- Pet Training
- Pet Grooming
- Pet Transportation
- Pet Walking

Sales Channels Analysis

- Specialized Pet Shop
- Internet Sale
- Hypermarket/Supermarket
- Veterinary Clinic and Pet Medical Shops
- Others

Region Analysis

- Northern Region
- North-eastern Region
- Eastern Region
- Central Region
- Western Region
- Southern Region

India Pet Care Market Companies

- Mars Inc.
- Uni-Charm Corp
- Nutriara Alimentos Ltda
- Royal Canin India
- Eukanuba
- Jerhigh
- Drools
- Nestle SA (Purina)
- Holistic Select
- Eagle Pack
- Blue Buffalo
- Diamond Natural

III. WHAT IS PETVETSBOX ?

E-commerce is majorly classified into Centralized and Decentralized. Petvetsbox works for both types, which thrives to make animal needs and accessories assessable for people across the globe through both fiat and crypto currencies.

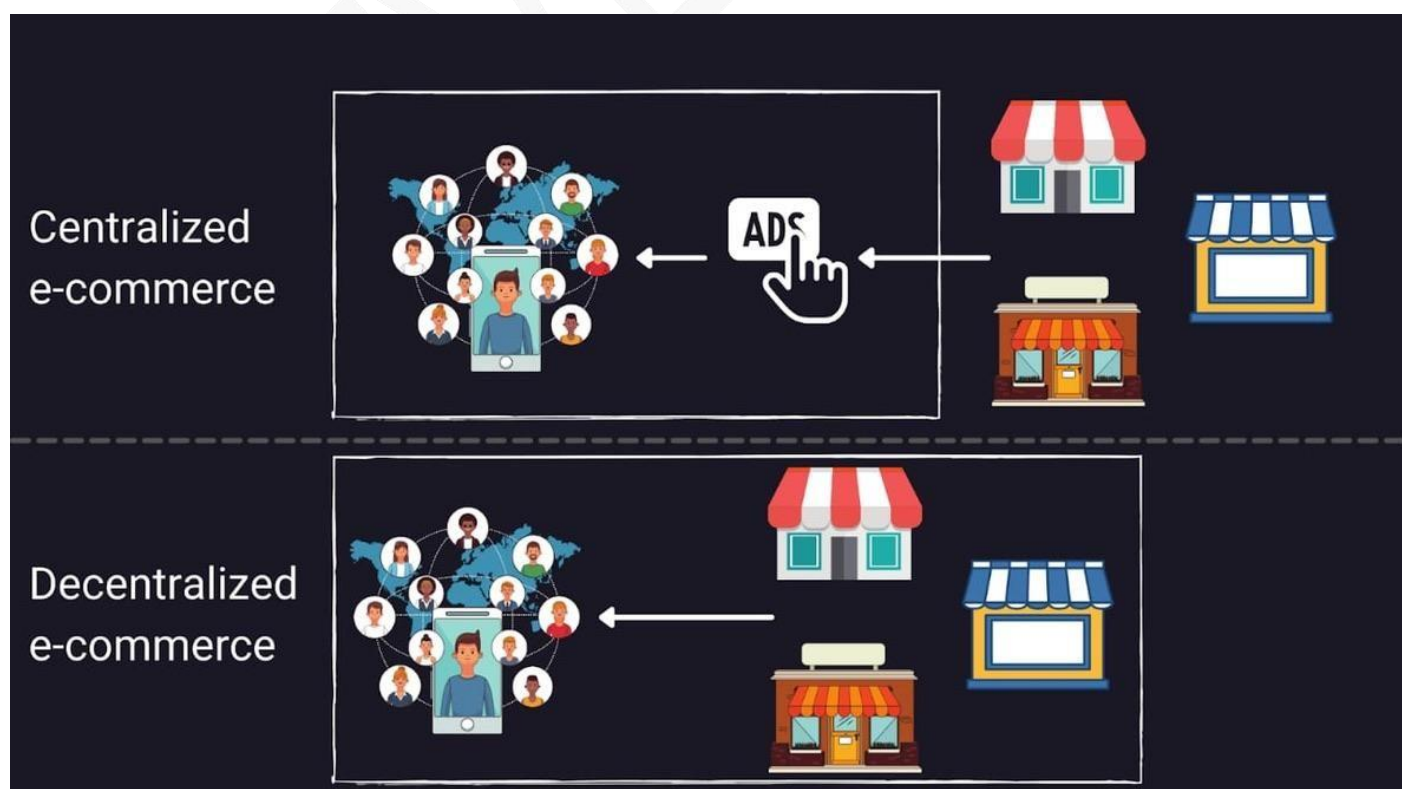
What is Centralized Petvetsbox?

The website which is hosted by an independent company from India and will be launched on Dukkan App. It will be live on trading through Fiat payments for all animals and pet needs. It fulfills around 600 - 800 product needs.

What is Decentralized Petvetsbox?

As per the recent studies, Decentralized E-commerce fits best for the commencements of future business to reach out customers. E-commerce globally impacts 19% of total retail and is growing its space every year. It is a relies on transaction on a very large scale in managing such a huge volume of data is not an easy talk. It is essential to ensure the security of users and should be prioritized to securely maintain data and information of visitors. This is where our Petvetsbox E-commerce website takes place to provide security to our visitor's personal data and information.

Petvetsbox based E-commerce platform offers distributed ledger technology that has the potential to improve E-commerce with our technology with its decentralized concept and transparent feature can be applied to the E-commerce industry to overcome their technical and financial barriers. Blockchain can be used to open a world of new opportunities. It transfers value to every step, which is highly useful for making payments.



IV. IS DECENTRALIZED E-COMMERCE THE FUTURE OR THE NEW REALITY?

The concept of decentralized commerce clearly reflects the idea of the petvetsbox project.

Decentralized Commerce (DeCo) allows users to process transactions without any centralized control, which also blocks the transactions of high fee charges. This is possible thanks to blockchain technology and smart contracts.

Decentralized e-commerce includes:

- Electronic Data Interchange (EDI)
- Electronic Funds Transfer (EFT)
- E-trade
- E-cash
- E-marketing
- E-banking
- E-insurance

There are several categories that e-commerce is divided into.

These classifications are:

• **Commercial organizations:**

B2B (Business-to-Business), B2C
(Business-to-Consumer), B2E
(Business-to-Employee), B2G
(Business-to-Government), B2O
(Business-to-Operator).

• **Consumers: C2A (Consumer-to-Administration), C2B**

(Business-to-Employee), B2G
(Business-to-Government), B2O,
(Business-to-Operator).

• **Consumers: C2A (Consumer-to-Administration), C2B**

(Consumer-to-business), C2C
(Consumer-to-Consumer).

• **Administration: A2A**

(Administration-to-Administration),
A2B
(Administration-to-Business),
A2C (Administration-to-Consumer).

• **Other business models: D2C**

(Decentralized-to-Consumer), G2B
(Government-to-Business),
P2P (Peer-to-Peer).

There are several disadvantages of centralized e-commerce:

- huge fees for working on trading platforms.
- cases of loss of consumers' personal data
- many platforms adhere to the principle: "We value interest over friendship."
- sellers and buyers are faced with unfair processing of the transaction and do not receive payment or goods.

Decentralized e-commerce prevents these problems due to its technological base (blockchain), the use of smart contracts, and tokenization of real goods.

Decentralized Commerce (Deco) is our present. The Petvetsbox Smart place platform is a decentralized exchange for all types of products and NFTs. Providing users with the opportunity to tokenize real and digital assets (NFT creation) and place them on the exchange for Petvetsbox, auction, or direct sale for PVB, WETH, wBTC, DAI, USDT.

BENEFITS OF BLOCKCHAIN OF PETVETSBOX

- ⇒ Decentralized data storage
- ⇒ Blockchain automation is a solution for the obstacles of centralization. No single authority has power to issue or validate any information.
- ⇒ More secured record-keeping
- ⇒ Imported verification is traceability.
- ⇒ Immutable public ledger.
- ⇒ Faster transaction.
- ⇒ Transparency in the supply chain.
- ⇒ High security.
- ⇒ Reduce cost for shopping and transportation.
- ⇒ Removes the need for middleman.
- ⇒ Boost trade at the global level.

V. PVB TOKEN

PVB token is a token that empowers the eco system of Petvetsbox. A strict limit of 500 million coins will be created, never to be increased. PVB will run natively on the Binance Blockchain with BEP 20.

\$PVB is the native token used in the Petvetsbox Ecosystem.

Total Supply : 500,000,000

Name : Petvetsbox

Symbol : \$PVB

Allocation	Percentage
ICO	10
Reward	20
Angles invest	20
Founding Team	10
Liquidity	10
Marketing Team & social media Partners	10
CEX/DEX marketing	20

ICO PHASES

ICO will be done in BNB & USDT on petvetsbox website.

TOKEN ALLOCATION

PRESALE 10%(allocation 50,000,000 tokens of total supply)

STAGES	PRICES
Stage 1	0.022
Stage 2	0.024
Stage 3	0.026
Stage 4	0.028
Stage 5	0.030

VI. PVB ECOSYSTEM AND REPURCHASING PLAN

- **Utility Token:** Petvetsbox introduces a utility token, let's call it "PetVet Token" (PVB), which serves as the primary digital asset within the ecosystem. The token is designed to have utility and functionality specific to the platform, such as accessing premium features, redeeming rewards, or participating in exclusive promotions.
- **Token Utility:** PVB tokens can be used for various purposes within the Petvetsbox ecosystem. For example, token holders may have access to discounted pet products, exclusive veterinary services, or priority customer support. Tokens can also be utilized for accessing premium content, participating in loyalty programs, or receiving personalized recommendations.
- **Loyalty and Rewards:** Petvetsbox implements a loyalty program that rewards customers with PVB tokens based on their engagement, purchases, or referrals. These tokens can be redeemed for discounts, free products, or other incentives, fostering customer loyalty and encouraging continued engagement with the platform.
- **Community Engagement:** Petvetsbox leverages the PVB token to encourage community engagement and participation. Users may earn tokens by contributing content, sharing pet care tips, or participating in community forums. This incentivizes active involvement, fosters a sense of belonging, and encourages users to share their experiences within the Petvetsbox community.
- **Staking and Governance:** Petvetsbox may introduce a staking mechanism for PVB tokens, allowing users to lock their tokens in a smart contract and earn additional rewards. Token holders who actively stake their tokens may gain governance rights, such as the ability to vote on platform upgrades, new features, or community initiatives, thus enabling a decentralized decision-making process.
- **Marketplace Integration:** Petvetsbox may explore partnerships or integrations with other pet-focused platforms or service providers. Through these collaborations, PVB tokens can be used as a medium of exchange, allowing users to access a wider range of pet-related products and services beyond the Petvetsbox platform.
- **Limited Supply and Deflationary Mechanism:** Petvetsbox may implement a limited supply of PVB tokens, creating scarcity and potential value appreciation over time. Additionally, a deflationary mechanism, such as token burning, may be employed to reduce the token supply gradually, potentially increasing its value.

Repurchasing Plan

After 2 years, every 6 months, we will use 15% of our profits to buy back PVB token and destroy them, until we buy 30% of the PVB token. All by back transactions will be announced on the Binance blockchain. We eventually will destroy 150mm PVB tokens, leaving 350 mm PVB token remaining.

PVB VISION

- ⇒ We strive to add a greater number of products and accessories to keep your pet in trendy style with the new generation pet products and accessories.
- ⇒ PVB walk to earn platforms, where you can earn PVB token through walking your pet.
- ⇒ Metaverse stores to buy meta products for their meta-pet.
- ⇒ Meta-Pet NFT's

VII. SECURITY OF THE WEBSITE

Ensuring the security of the Petvetsbox e-commerce website is of utmost importance to protect the sensitive information of customers and maintain their trust. Here are some key security measures that Petvetsbox implements to safeguard its users:



1. **SSL/TLS Encryption:** Petvetsbox employs SSL (Secure Sockets Layer) or TLS (Transport Layer Security) encryption to establish a secure connection between users' web browsers and the website's server. This encryption prevents unauthorized access to data transmitted between the user and the website, such as personal information and payment details.
2. **Secure Payment Processing:** Petvetsbox partners with reputable payment gateways that follow industry-standard security protocols. These gateways use encryption and tokenization techniques to protect customers' payment information during transactions. Cardholder data is not stored on Petvetsbox's servers, further reducing the risk of unauthorized access.
3. **Robust Authentication:** Petvetsbox implements strong authentication mechanisms to ensure that only authorized individuals can access sensitive areas of the website, such as customer accounts or administrative sections. This may include multi-factor authentication, where users need to provide additional verification beyond a username and password, such as a one-time password or biometric authentication.
4. **Regular Security Audits:** Petvetsbox conducts regular security audits and assessments to identify vulnerabilities in its systems and infrastructure. These audits help to proactively address any potential weaknesses and ensure that the website is up to date with the latest security patches and configurations.
5. **Protection against DDoS Attacks:** Distributed Denial of Service (DDoS) attacks can disrupt website availability by overwhelming the server with a high volume of traffic. Petvetsbox employs DDoS protection services that monitor incoming traffic patterns and can mitigate attacks, ensuring uninterrupted service for customers.

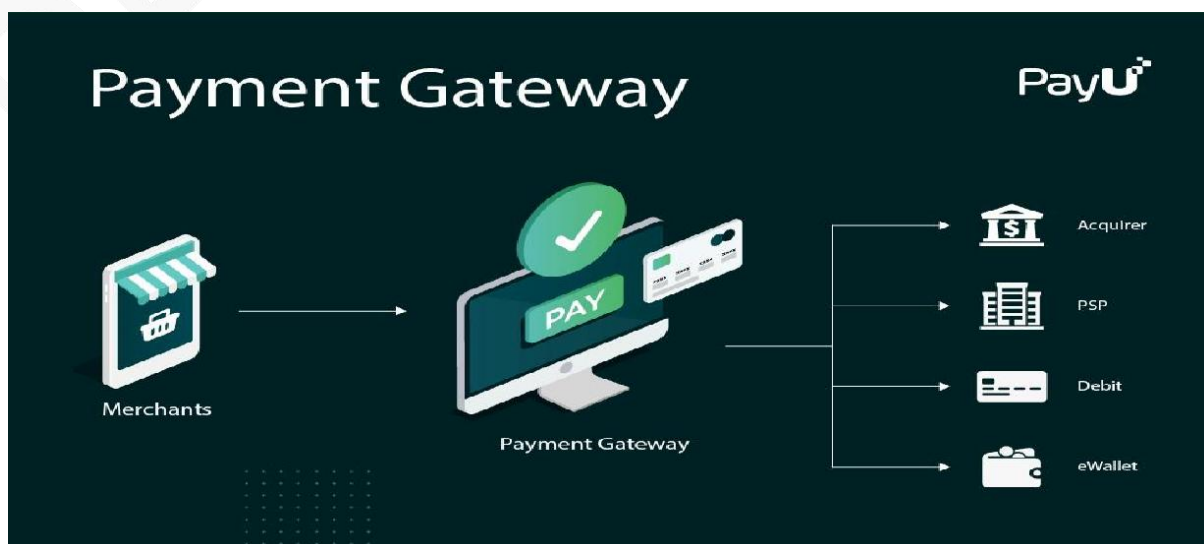
6. **Secure Data Storage:** Petvetsbox takes measures to securely store customer data, including personal information and purchase history. This involves implementing strong access controls, encryption, and regularly backing up data to prevent loss or unauthorized access.
7. **Employee Training:** Petvetsbox ensures that its employees are educated about security best practices and the importance of safeguarding customer data. This includes training on identifying and mitigating potential security risks, such as phishing attempts or social engineering attacks.
8. **Privacy Policy and Consent:** Petvetsbox maintains a clear and transparent privacy policy that outlines how customer data is collected, used, and protected. Customers are provided with options to manage their preferences and give explicit consent for data processing activities.

By implementing these security measures, Petvetsbox aims to create a safe and secure environment for customers to browse, shop, and trust the website with their sensitive information. Continuous monitoring and improvement of security practices help ensure that Petvetsbox stays resilient against emerging threats in the ever-evolving landscape of e-commerce security.

VIII. PAYMENT GATEWAYS

At Petvetsbox, we understand the importance of providing flexible payment options for our customers, including both traditional payment gateways and cryptocurrency gateways. By offering a range of payment methods, we aim to cater to the diverse preferences and needs of our customers. Here are some payment gateways we use, including those that support cryptocurrency transactions:

1. **PhonePe:** PhonePe is a leading mobile payment platform in India. It enables customers to make secure and hassle-free payments using their bank accounts, credit/debit cards, or digital wallets. By integrating PhonePe, Petvetsbox allows customers to conveniently complete transactions using their PhonePe wallets, providing them with a familiar and trusted payment option.
2. **Google Pay (GPay):** Google Pay, also known as GPay, is a widely used mobile payment platform available on both Android and iOS devices. It allows users to link their bank accounts, cards, and digital wallets to make payments easily. Integrating Google Pay as a payment gateway at Petvetsbox enables customers to use their GPay accounts for seamless transactions, offering them a convenient and widely accepted payment option.
3. **Binance Pay :**Binance Pay allows users to make payments using various cryptocurrencies supported on the Binance platform. By integrating Binance Pay, Petvetsbox can offer customers the ability to use their preferred cryptocurrencies, such as Bitcoin (BTC), Ethereum (ETH), or Binance Coin (BNB), for their purchases. This provides flexibility and convenience for users who prefer to transact with digital currencies.
4. **Coinbase Commerce:** Coinbase Commerce is a cryptocurrency payment gateway that allows businesses to accept various cryptocurrencies as payment, including Bitcoin, Ethereum, Litecoin, and more. By integrating Coinbase Commerce, Petvetsbox can provide customers with the option to use their preferred cryptocurrencies for purchases, adding flexibility to the payment process.
5. **BitPay:** BitPay is another prominent cryptocurrency payment gateway that facilitates Bitcoin transactions. It offers a seamless checkout experience for customers by generating payment invoices that can be paid directly from cryptocurrency wallets. Integrating BitPay enables Petvetsbox to accept Bitcoin as a payment method, further expanding the options available to our customers.



By incorporating both traditional payment gateways like Stripe and PayPal, as well as cryptocurrency gateways such as Coinbase Commerce and BitPay, Petvetsbox aims to provide a convenient and inclusive payment experience. This approach allows customers to choose the payment method that aligns with their preferences, whether they prefer traditional methods or wish to leverage the benefits of cryptocurrencies. Our goal is to ensure that purchasing pet care products and services from Petvetsbox is accessible, secure, and tailored to the needs of our valued customers.

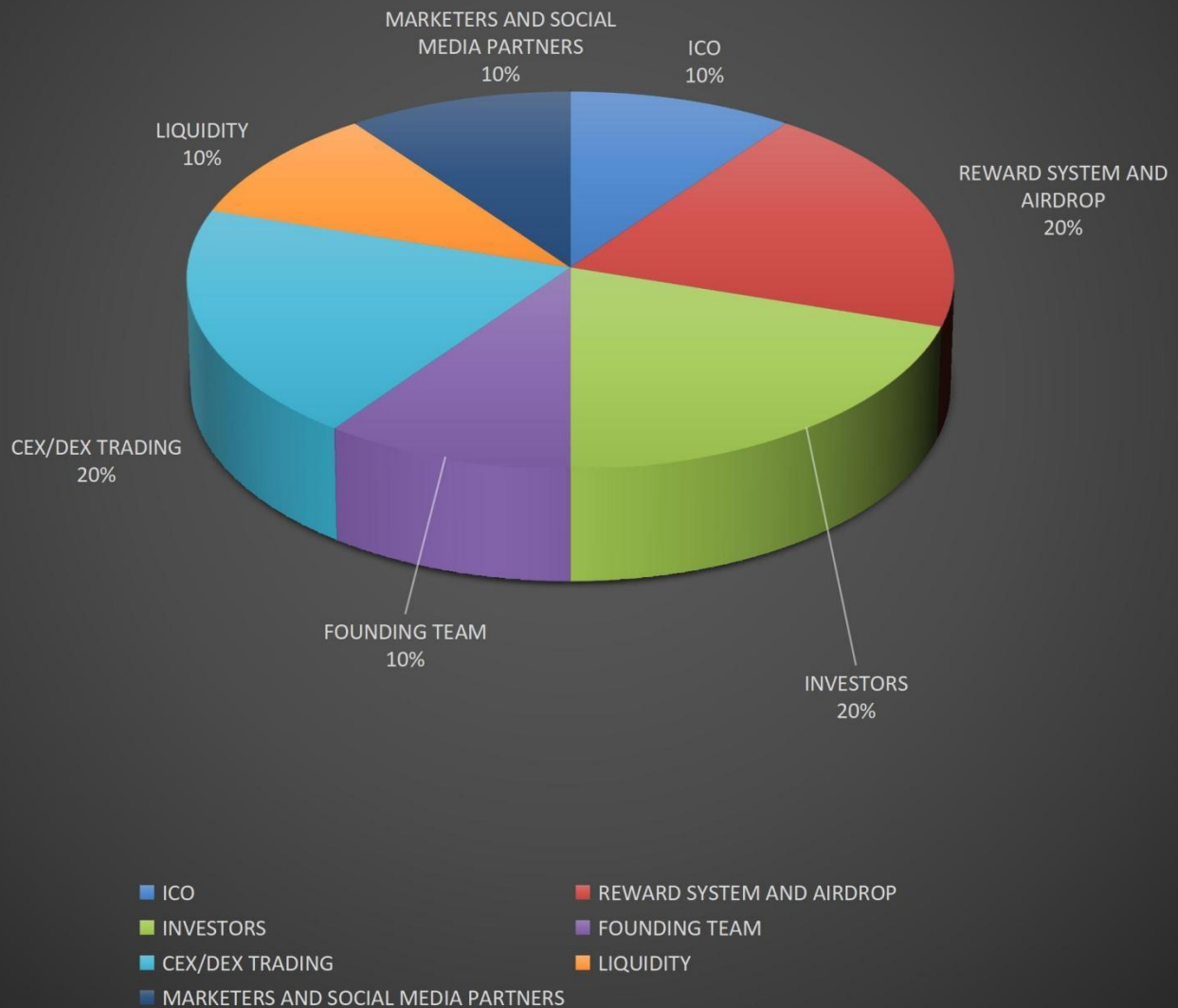
PETVETSBOX

IX. ROAD MAP



X. TOKONOMICS

PVB TOKONOMICS



- ❖ **Presale : 10% allocation of the token supply that will be offered for sale to the public. Investors can buy \$PVB before price increase on each stage.**
- ❖ **Reward System 19%/ Airdrop 1% of the total supply, reserved for airdrop.**
- ❖ **Funding Team will get access to 10% of the total supply, these tokens will be released over 24 months.**
- ❖ **Marketer and social media partners 10% of the total supply are reserved for the adviser's ad partnership to be distributed over 12 months.**

- ❖ **Liquidity 10% of the token supply are reserved to ensure liquidity for \$ PVB in the market.**
- ❖ **Cex/Dex trading 20% of the total supply, are reserved for Cex/Dex listing with a base price.**

SMART CONTRACTS

Smart Contract Address : *0xf035f603f930dfC5F6e1f2d3b094A3B4Aca78AEF*

Decimal : 18

Network : BINANCE Smart Chain

Token Symbol : \$PVB

XI. NFT METaverse AND STAKE

Petvetsbox is excited to embrace the potential of NFTs (Non-Fungible Tokens) and the metaverse to enhance the pet care experience and offer additional opportunities for community engagement. Here's how Petvetsbox can incorporate NFTs and staking within its ecosystem:

Pet NFTs: Petvetsbox can introduce unique and collectible NFTs representing virtual pets or digital companions. These NFTs can be owned by users and displayed in their virtual pet galleries within the metaverse. Each NFT can have distinct traits, characteristics, and even limited-edition designs, making them valuable and sought after by collectors and pet enthusiasts.

Virtual Pet Care: NFTs can be associated with virtual pets that require care and attention. Users can interact with their virtual pets within the metaverse, engaging in activities like feeding, grooming, training, and even participating in virtual pet competitions. The health and well-being of these virtual pets can be tied to the user's activity and engagement on the Petvetsbox platform.

Stake-to-Earn: Petvetsbox can implement a staking mechanism where users can stake their PVB tokens or certain NFTs to earn additional rewards. Staking can provide benefits such as increased loyalty rewards, exclusive access to virtual pet care services, or early access to new features and product releases. This incentivizes token holders to hold and stake their tokens, fostering a strong and engaged community.

Virtual Pet Accessories and Upgrades: Users can purchase or unlock virtual accessories, clothing, and other enhancements for their NFT pets using PVB tokens or by staking specific NFTs. These accessories can be cosmetic or functional, providing additional customization options and enhancing the virtual pet care experience within the metaverse.

Virtual Pet Adoption and Trading: Petvetsbox can facilitate virtual pet adoption and trading within the metaverse. Users can adopt new virtual pets from the Petvetsbox platform or trade their NFT pets with other users. This creates a vibrant virtual pet marketplace and encourages social interaction and collaboration among the Petvetsbox community.

Exclusive Virtual Events and Collaborations: Petvetsbox can organize virtual events, competitions, and collaborations within the metaverse, where users can participate, showcase their NFT pets, and compete for prizes. These events can bring the community together, create memorable experiences, and offer unique rewards and recognition for participants.

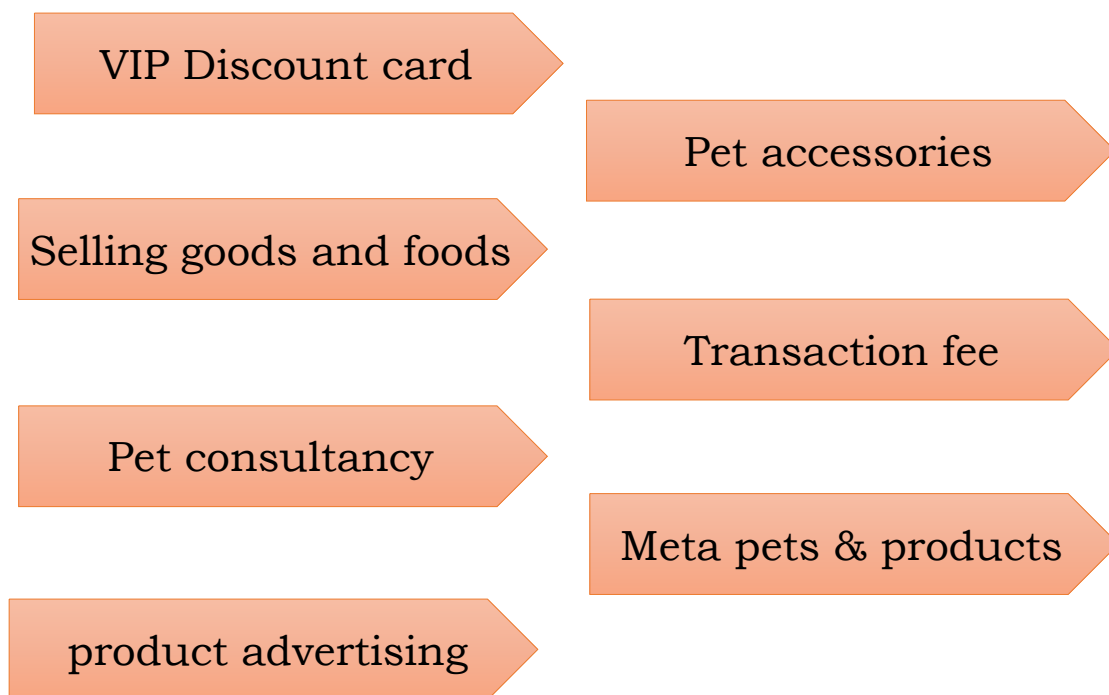
By integrating NFTs and the metaverse, Petvetsbox aims to provide an immersive and interactive pet care experience, expanding beyond the traditional boundaries of an e-commerce platform. This integration fosters community engagement, enhances the value proposition of PVB tokens, and allows users to interact with their virtual pets in a dynamic and visually appealing virtual environment.

XII. FUNDS USAGE, REVENUE MODEL AND REWARD SYSTEM

- ⇒ To set up office Infrastructure.
- ⇒ To hire company Staff.
[Senior Developers, Full stack developer, Marketers and Affiliate marketers, Low advisory, Delivery boys]
- ⇒ Transportation of goods.
- ⇒ Marketing and advertise.
- ⇒ Customers acquisition.
- ⇒ Brand Ambassador.
- ⇒ Salaries.

Revenue Model

We earn revenue through



REWARD SYSTEM

We have kept 20% of our token supply for rewards, we are here to achieve shoppers should earn money from shopping through our petvetsbox.

Reward system distributed as

- Users shopping more than \$100 will get 100 PVB tokens every time.
- By staking our PVB they can earn extra PVB token annually.
- Through walk to earn platforms our PVB tokens will be rewarded to subscribers.

After 2 years of company, every 6 months it will buy back rewarded coins and burn it all.

MEET OUR TEAM



TEJASVI C

FOUNDER & CEO

- Define and communicate the company's vision, mission, and long-term strategic goals.
- Collaborate with internal teams, such as marketing, product, to align account strategies and support the successful delivery of client objectives.



SHREYAS K S

CO-FOUNDER & COO

- Develop strategic account plans that outline objectives, tactics for growing and retaining key accounts.
- Shape and manage the company's public image, brand identity, and reputation.



POOJITHA SHYLA

DESIGNER

- Maintain design documentation, style guides, and design system components.
- Craft aesthetically pleasing designs that align with brand guidelines and visual identity.



ARYAN PALLOTHI

DESIGNER & ACCOUNT

- Develop innovative and visually appealing design concepts that align with project requirements and objectives.
- Monitor account budgets, track expenditures, and ensure accurate and timely billing.

PE

✧ CONCLUDING THOUGHT'S

In conclusion, the introduction of a native token, such as the PetVet Token (PVB), within the Petvetsbox ecosystem brings numerous benefits to the platform and its community. The token serves as a versatile digital asset that enhances user experience, encourages engagement, and fosters a vibrant and loyal community.

With the PetVet Token, users gain access to exclusive features, discounts, and rewards, creating a sense of value and appreciation for their participation. The loyalty program and token rewards incentivize continued engagement and interaction with the platform, strengthening the bond between Petvetsbox and its customers.

Furthermore, the integration of NFTs and the metaverse amplifies the token's utility, allowing users to own and interact with virtual pets, participate in virtual pet care activities, and explore a dynamic and visually captivating virtual environment. The ability to stake PVB tokens or specific NFTs offers additional benefits and rewards, further driving token utility and encouraging long-term token holding.

The tokenomics of Petvetsbox, including limited token supply and potential deflationary mechanisms, contributes to scarcity and potential value appreciation over time. This aspect can attract investors and token holders who believe in the long-term growth and success of the Petvetsbox ecosystem.

Ultimately, the PetVet Token and its associated tokenomics aim to create an ecosystem where pet owners and enthusiasts can actively participate, contribute, and be rewarded for their involvement. By embracing blockchain technology, NFTs, and cryptocurrency, Petvetsbox positions itself at the forefront of innovation in the pet care industry, offering a unique and immersive experience for its users while nurturing a strong and dedicated community of pet lovers.

✧ [ICO/\$PVB] Presale Disclaimer*

Important Notice: Please Read Before Participating in the Presale

1. ***Introduction:*** This disclaimer outlines the terms and conditions governing your participation in the presale of [ICO/Project Name] tokens ("Tokens"). By participating in the presale, you acknowledge and agree to the following terms and conditions.
2. ***Risk Disclosure:*** The purchase of Tokens involves substantial risk and may not be suitable for all individuals. The value of Tokens can fluctuate significantly and may result in a complete loss of your investment. You should carefully consider your financial situation and risk tolerance before participating.
3. ***No Guarantee of Profits:*** Participating in the presale does not guarantee future profits. The success of [ICO/Project Name] is dependent on various factors including market conditions, adoption, regulatory changes, and technological developments.
4. ***Regulatory Considerations:*** The regulatory environment for cryptocurrencies and tokens is evolving and may impact the legality of holding or trading Tokens in your jurisdiction. It is your responsibility to ensure compliance with applicable laws and regulations.
5. ***No Investment Advice:*** This disclaimer does not constitute investment, financial, legal, or tax advice. You should consult with qualified professionals before making any investment decisions.
6. ***Presale Terms:*** The terms of the presale, including pricing, bonuses, and vesting schedules, are outlined in the presale documentation. You should review and understand these terms before participating.
7. ***Security Considerations:*** It is your responsibility to maintain the security of your account and wallet. [ICO/Project Name] is not responsible for any loss or theft of Tokens resulting from your negligence or inadequate security practices.
8. ***Forward-Looking Statements:*** Any statements regarding future events or outcomes are forward-looking and subject to uncertainties. Actual results may differ materially from these statements.
09. ***No Warranty:*** Tokens are provided "as is" and [ICO/Project Name] makes no representations or warranties regarding their functionality, security, or fitness for a particular purpose.
10. ***Limitation of Liability:*** To the fullest extent permitted by law, [ICO/Project Name] and its affiliates shall not be liable for any direct, indirect, incidental, consequential, or other losses arising from your participation in the presale.

****By participating in the presale, you agree to abide by these terms and conditions. If you do not agree, do not participate**

